

A PAMERINDO INDONESIA TRADE EVENT



4 - 7 December 2024
JIEXPO Kemayoran - Jakarta

EXHIBITION REPORT

#MFI2024

Manufacturing Series of Exhibitions:



THE BIGGEST MANUFACTURING EXHIBITION IN SOUTHEAST ASIA



ABOUT MANUFACTURING INDONESIA 2024

Welcome to the grand recap of Manufacturing Indonesia, the largest and most influential manufacturing exhibition in Southeast Asia, where cutting-edge technologies, transformative industry trends, and groundbreaking innovations converged to shape the future of manufacturing. Held annually in Jakarta, the event attracted thousands of industry leaders, professionals, and innovators from around the world to explore state-of-the-art machinery, smart manufacturing solutions, robotics, automation, and sustainable practices. It served as a premier platform for networking, learning, and collaboration, featuring high-level conferences on Industry 4.0, supply chain optimization, and digital transformation. With its vast scale and global impact, Manufacturing Indonesia continues to be a vital hub for showcasing the latest advancements and defining the future of industrial production across Southeast Asia and beyond.

Manufacturing Series of Exhibitions:



4-7

DECEMBER 2024

JAKARTA INTERNATIONAL EXPO
KEMAYORAN - JAKARTA
INDONESIA

FACTS & FIGURES

37,520
Trade
Attendees



1,371
Exhibiting
Companies



35
Exhibiting
Countries / Regions



37,578
SQM
Area Covered





EXHIBITORS

KESKA
Safety

DELTA

HANTIAN
TECHNOLOGY

ROSPIN

TEC

白色母

JAPAN

GIKOKO

JETRO

SANTONO

TEP

PT. TANADA GRAHA

1031

SANTONO

TEP

TR

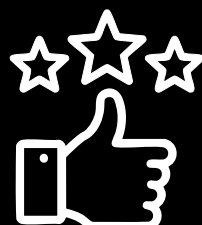
EXHIBITOR

SATISFACTION & LOYALTY



85%

Exhibitor Loyalty
Score



82%

Exhibitor
Satisfaction Rate



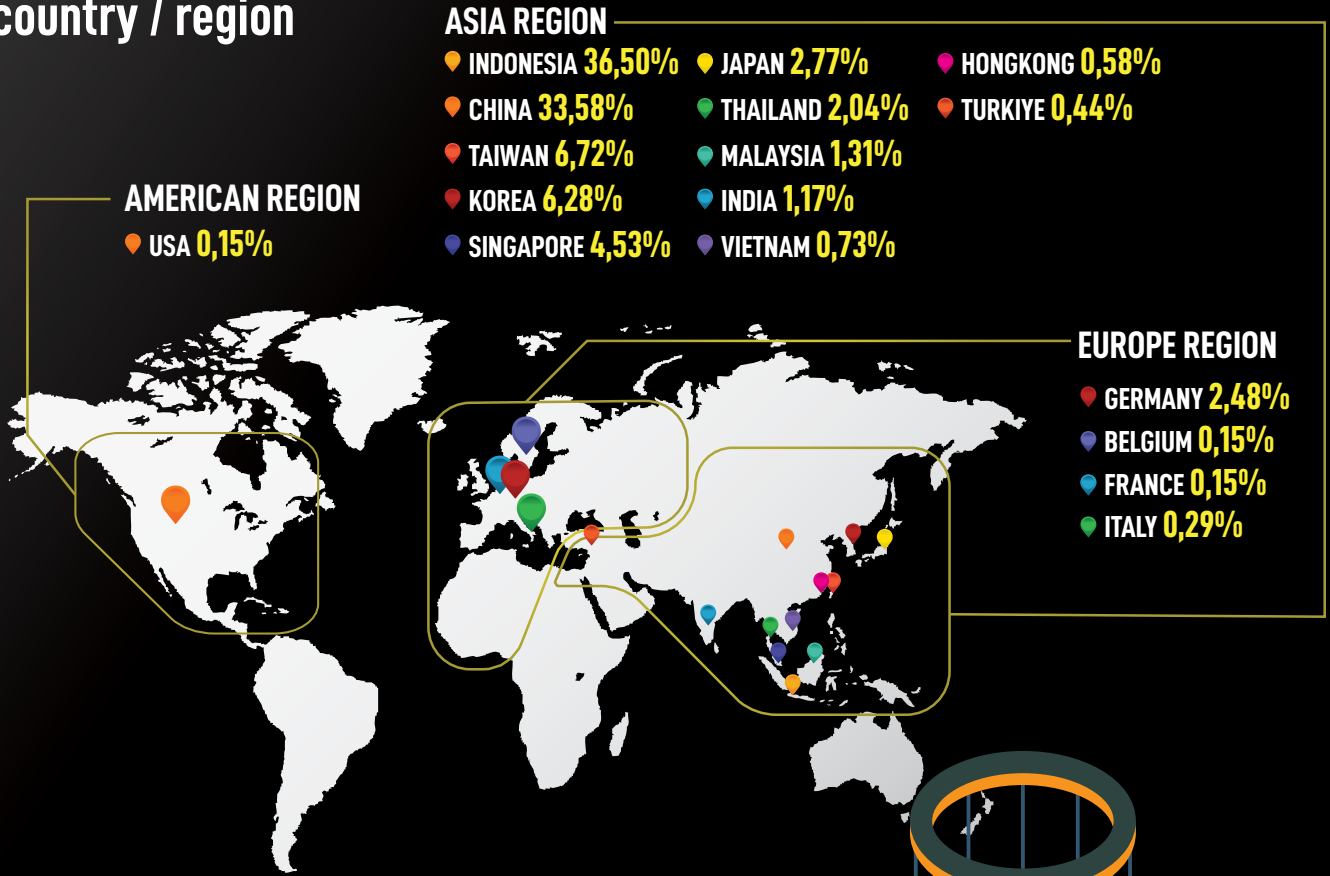
79%

Will Participate in
Manufacturing Indonesia 2025

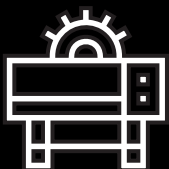


EXHIBITOR PROFILE

Based on
country / region



Based on
Business Activity



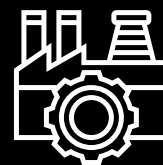
36,83 %
Machine Tools, Metalworking
& Accessories



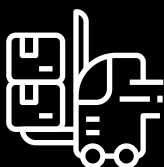
18,55 %
Factory
Automation



15,38 %
Power &
Transmission



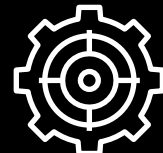
13,88 %
Industrial Hardware
& Supplies



8,62 %
Material Handling
Equipment & Logistic



5,94 %
Factory & Asset
Management



0,79 %
Precision
Metrology

EXHIBITOR

ACHIEVEMENTS

82% Brand Awareness

78% Visitor Traffic

80% Business Opportunities

70% Find New Buyers



Exhibitor Testimony



Pamerindo provides an incredible platform for us to connect with new customers while also allowing our existing clients to explore the full range of products we offer. The high visitor turnout ensures excellent brand exposure, helping to strengthen our market positioning and enhance our company's credibility.

Abraham Budiman

Managing Director - RIYADI GROUP



With over 30 years of success, Manufacturing Indonesia has become a key platform for industry players to network, collaborate, and gain new insights. The consistently high visitor turnout makes it an ideal place to showcase our machines, expand market reach, enhance brand awareness, and stay updated on industry trends.

Hansen Tjokrosendjojo

Director of Operations - First Machinery Trade Co.



This show is beyond our expectations. It is very well-known, allowing us to receive many inquiries and orders. We were truly surprised by the response and have decided to join again for the next edition.

Takashi Kobayashi

President Director - Yaskawa Electric Indonesia



EXHIBITOR

TOP BRANDS



EXHIBITOR

TOP BRANDS



VISITORS

VISITORS PROFILE

Based on
top 10 visitor country / region



- | | |
|---|--|
|  #1. Indonesia |  #6. Taiwan |
|  #2. China |  #7. South Korea |
|  #3. Malaysia |  #8. Thailand |
|  #4. Singapore |  #9. India |
|  #5. Japan |  #10. Vietnam |



Based on
Job Function

 **38,1 %**
Executive & Management

 **28,78 %**
Technical & Operations

 **16,23 %**
Sales & Business Development

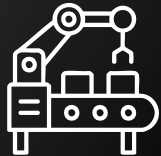
 **10,09 %**
Administrative & Support Services

 **3,2 %**
Government & Education

 **3,6 %**
Others

VISITORS PROFILE

Based on Main Business



57,80 %
Manufacturers



24,92 %
Distributor /
Trader



10,83 %
Consultant



9,03 %
Importer /
Exporter



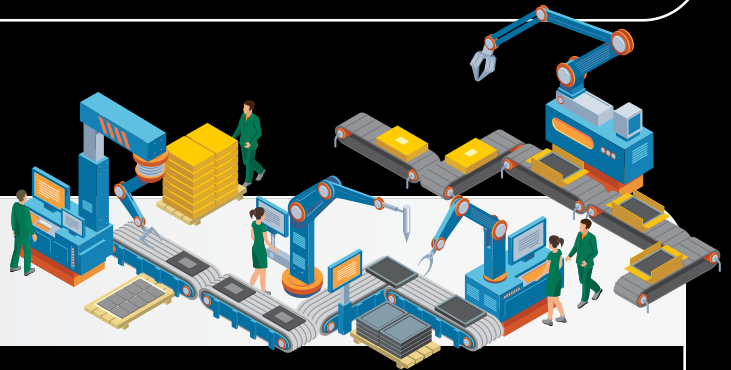
7,65 %
Product Design



5,35 %
Education



4,91 %
Brand Principal



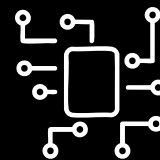
Based on Main Industry



60,01 %
Automotive &
Machinery



44,05 %
Construction &
Manufacturing



26,81 %
Technology &
Electronics



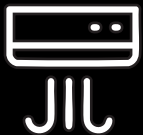
12,89 %
Consumer
Goods



11,62 %
Research, Education
& Medical



9,21 %
Energy &
Environment



8,74 %
Heating, Ventilation
& Air Conditioning



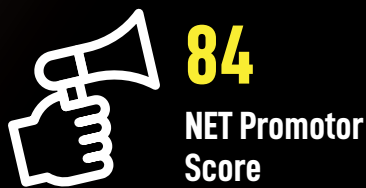
6,16 %
Food &
Beverage



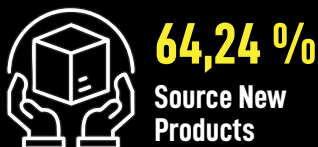
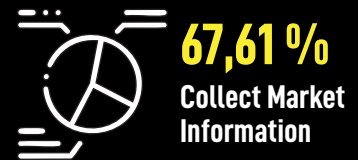
2,29 %
Media &
Communication

VISITORS STATISTICS

Visitor Satisfaction & Loyalty



Visitor Achievement Based on visitor's achieved objective



VISITORS TESTIMONY

“

This exhibition helps our automation company to stay updated with the latest products that can streamline our production processes. Year after year, it continues to improve, offering a wider selection of showcased products.

Nova

Marketing - PT Cikarang Perkasa Manufacturing

”

“

Here, we can see the latest technologies in the manufacturing industry. Not only that, the content presented at this exhibition, such as the Kaizen Clinic, allows us to receive free consultations with professional coaches to address specific challenges, especially in Industry 4.0. It also provides valuable knowledge on lean manufacturing, which we aim to deepen in order to find the best solutions to implement in our company.

Ismail Adha

Section Head - PT. Akebono Brake Astra Indonesia

”

“

Here at Manufacturing Indonesia, we learn many new things, especially about automation technology in Indonesia. Every year, I attend this exhibition and always gain the latest information on new technologies that can be applied in our company.

Dede Kurnia

PT CKD Trading Indonesia





ONSITE PROGRAMMES & ACTIVITIES

ONSITE ACTIVITIES

A PAMERINDO INDONESIA TRADE EVENT

**MANUFACTURING
INDONESIA SERIES**

OPENING CEREMONY

4 December 2024

Jakarta International Expo Kemayoran Indonesia



Manufacturing Indonesia kicked off on Day 1 with a spectacular Opening Ceremony at the Transformative Stage in Hall B3, setting the stage for a groundbreaking showcase of innovation. One of the key highlights of the ceremony was the transformative collaboration with Yaskawa, one of our esteemed exhibitors. Their advanced robotic systems took center stage, performing a live demonstration that symbolically opened the exhibition, highlighting the precision, agility, and technological prowess that define the future of industrial production. This powerful performance set the tone for an event dedicated to showcasing cutting-edge manufacturing solutions.

The ceremony was graced by distinguished VIPs, including officials from the Ministry of Industry of Indonesia, along with exhibitors, partners, and media representatives. Their presence underscored the significance of this annual gathering, which brings together global industry leaders to explore the latest advancements in smart manufacturing, automation, and Industry 4.0. With a focus on innovation and collaboration, the opening marked the beginning of a transformative event that will shape the future of manufacturing in Southeast Asia.



ONSITE PROGRAMME

KAIZEN CLINIC at #MFI2024

Unlock Excellence. Transform Your Manufacturing.

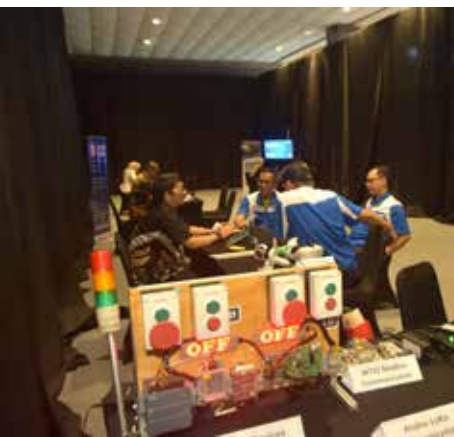
4 - 7 December 2024
Hall B3 - JIEXPO Kemayoran Indonesia



Over four impactful days, the Kaizen Clinic provided free one-on-one consultations led by expert coaches. Covering a range of essential topics—including Lean & Kaizen, Digital Transformation & Industry 4.0, HR Consultation, and Health, Safety, and Environment (HSE)—the clinic drew significant interest, particularly from professionals in the manufacturing industry.

Many attendees expressed their enthusiasm, emphasizing the practicality and value of the insights shared. The personalized approach allowed participants to address specific challenges, making the experience highly relevant and actionable for their businesses.

The event successfully demonstrated how expert guidance can drive both immediate improvements and long-term growth. By equipping industry professionals with strategic knowledge and practical solutions, the Kaizen Clinic reinforced its role as a vital resource in supporting the future of manufacturing.



ONSITE PROGRAMME

INDOESTRI MADE IN INDONESIA

Supported by :



4 - 7 DECEMBER 2024
HALL C2 - JIEXPO KEMAYORAN

In collaboration with the Ministry of Industry of the Republic of Indonesia, the INDOESTRI AREA showcased the finest in Indonesian craftsmanship and industrial design. Featuring innovative products, cutting-edge tools, and live demonstrations, the exhibit highlighted the creativity and ingenuity driving the nation's industries.

This vibrant space also served as a hub for collaboration, bringing together visitors and visionary creators. Attendees had the opportunity to engage with industry pioneers, explore groundbreaking ideas, and gain valuable insights into emerging trends shaping Indonesia's manufacturing landscape.

More than just an exhibition, the INDOESTRI AREA was a true celebration of local innovation. It became a key destination for inspiration and opportunity, reinforcing Indonesia's position as a dynamic player in the global industrial scene.



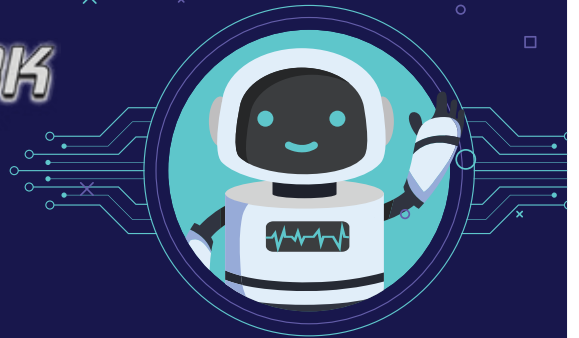
ONSITE PROGRAMME

A PAMERINDO INDONESIA TRADE EVENT

**MANUFACTURING
INDONESIA SERIES**

X ROBOPARK
HOME OF INNOVATORS

**Indonesia's Pride in Robotics:
Leading Innovation for
a Smarter Future!**



ROBOPARK, a brand-new dedicated area at Manufacturing Indonesia 2024, quickly became the premier hub for robotics and automation at Southeast Asia's largest manufacturing exhibition. This cutting-edge section showcased the latest advancements in robotics and tailored automation solutions, focusing on industries such as automotive, healthcare, and more. The area featured interactive demonstrations, where visitors could experience firsthand the transformative power of robotics, and gain valuable insights from live talks and workshops led by global industry leaders. These sessions covered the most current trends, innovations, and practical applications of robotics in modern manufacturing.

As a dynamic space designed to foster innovation, ROBOPARK provided a unique opportunity for professionals to engage with the latest technologies, explore new strategic partnerships, and discover automation solutions that are revolutionizing industries. The area attracted both seasoned industry experts and newcomers, offering them a chance to learn about cutting-edge solutions shaping the future of manufacturing. By presenting the most advanced robotics technologies in one dedicated area, ROBOPARK solidified its position as a key destination for those seeking to revolutionize their industries, making it one of the standout features of Manufacturing Indonesia 2024.



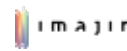
ONSITE PROGRAMME

TKDN HUB

Hall C3 - JIEXPO Kemayoran

FREE CONSULTATION & 3D SCANNING SERVICES

GET EXPERT ADVICE ON LOCAL PRODUCTION AND COMPLIANCE,
PLUS ACCESS TO ADVANCED 3D SCANNING SERVICES. DON'T MISS OUT!



The TKDN Hub event, a new addition to Manufacturing Indonesia 2024, quickly captured the interest of visitors and became one of the most engaging features of the exhibition. This program focused on TKDN (Local Content Requirements), offering free consultations to help businesses optimize compliance and enhance their local content in operations. The event attracted a wide range of industries, from automotive to electronics, all eager to stay ahead in an increasingly competitive market. Experts provided invaluable guidance, helping participants navigate the complexities of local content regulations while highlighting strategies to meet the growing demand for sustainable and locally sourced materials.

In addition to the consultations, the TKDN Hub also featured live 3D scanning and design demonstrations, which added an exciting and interactive element to the event. These dynamic showcases of advanced technology not only demonstrated the potential of 3D scanning in product design and manufacturing but also inspired attendees to explore innovative solutions for their own businesses. The hands-on experience allowed visitors to witness cutting-edge technology in action, sparking creativity and offering practical insights into the future of manufacturing. With its impactful blend of education, innovation, and real-world applications, the TKDN Hub solidified its place as a must-visit feature, drawing significant attention and offering transformative opportunities for businesses looking to stay competitive and compliant in the ever-evolving market landscape.



ONSITE PROGRAMME



In collaboration with APTIKNAS (The Indonesian ICT Business Association), the Manufacturing Digital Hub provided visitors with an exciting glimpse into the future of industry. Showcasing cutting-edge technologies such as AI, IoT, robotics, and digital twins, the hub demonstrated how these innovations are transforming manufacturing and enhancing efficiency. Attendees engaged in interactive demos, expert talks, and hands-on workshops, gaining valuable insights into the digital revolution shaping the industry.

A key highlight of the event was the live podcast series, held over four days, where industry leaders shared the latest updates and insights on Industry 4.0. These discussions offered attendees a deeper understanding of emerging trends and practical applications, bridging the gap between theory and real-world implementation.

Supported by APTIKNAS, the Manufacturing Digital Hub became a dynamic space for collaboration, innovation, and inspiration. By connecting businesses with the latest advancements in smart manufacturing, the hub empowered industry professionals to stay ahead in an ever-evolving technological landscape.



ONSITE PROGRAMME



**FORKLIFT
HERO**

THE FORKLIFT HERO COMPETITION RETURNS TO
MANUFACTURING INDONESIA 2024!

Saturday, 7 December 2024
JIEXPO Kemayoran - Indonesia

Sponsored by : **Kawan Lama Solution**

Supported by : **SYNERGY SOLUSI**



The Forklift Hero Competition, which was first held at Manufacturing Surabaya in July, returned with even greater scale and excitement at Manufacturing Indonesia 2024 in December. The competition, which has grown significantly in size and complexity, challenged participants with more demanding tasks that tested their skill, precision, and safety awareness in forklift operation. Sponsored by Kawan Lama Solutions, the event featured state-of-the-art electric forklifts (EV), adding a layer of innovation and sustainability to the challenge. With an increased number of participants and higher stakes, the competition highlighted the growing importance of skilled forklift operators in the manufacturing and logistics industries.

The competition was bigger and more thrilling than ever, drawing even more attention from industry professionals and technology enthusiasts alike. Participants were not only tested on their forklift handling abilities but also on their ability to navigate the latest electric vehicle technology. The event saw impressive performances, enthusiastic audience support, and a renewed focus on operational excellence, safety, and sustainability. The Forklift Hero Competition became a dynamic centerpiece of the exhibition, celebrating both the technical advancements in forklift technology and the critical role of operators in modern manufacturing.



ONSITE ACTIVITIES

SAW MASTER

THE ULTIMATE SAWING COMPETITION
OF SKILL AND SPEED!

6 DECEMBER 2024
JIEXPO KEMAYORAN



The Saw Master Competition, a new addition to Manufacturing Indonesia 2024, quickly became one of the most exciting and talked-about events at the exhibition. Held in collaboration with ATMI Surakarta, this electrifying competition showcased participants' precision and skill in steel cutting, as they tackled complex tasks with speed, accuracy, and safety. Despite being a debut event, it captured the interest of a large number of participants, who competed fiercely in this test of craftsmanship, and drew an enthusiastic crowd of visitors, eager to witness the impressive displays of skill.

The competition highlighted the critical role of precision, efficiency, and advanced techniques in modern manufacturing. As participants demonstrated their sawing expertise, the event fostered a sense of camaraderie and friendly rivalry, with the audience cheering on their favorite competitors. The Saw Master Competition not only celebrated the vital craft of steel cutting but also underscored its importance in the manufacturing industry, while inspiring excellence and innovation among participants. Its success at Manufacturing Indonesia 2024 marked it as an exciting new feature, adding another dynamic and engaging element to the show and reinforcing the exhibition's reputation as a platform for industry-leading innovation and skill development.



ONSITE PROGRAMME

A PAMERINDO INDONESIA TRADE EVENT
**MANUFACTURING
INDONESIA SERIES**



SPINNING TOP COMPETITION at #MFI2024

7 December 2024 | At JIExpo Kemayoran



Unleash your creativity in crafting the ultimate top spinning masterpiece! Seize the chance to win amazing prizes and connect with leading experts in the industry.

The Spinning Top Competition, held in collaboration with IMDIA (Indonesian Mold & Dies Industry Association), brought excitement and energy to the event, challenging participants to demonstrate their skills in balancing and spinning tops with precision. Designed to test both dexterity and focus, the competition attracted participants of all ages and created a lively, engaging atmosphere.

This collaborative program highlighted the connection between precision, control, and creativity—values essential to the manufacturing and mold-and-die industries. With enthusiastic crowds cheering on the competitors, the Spinning Top Competition became a memorable highlight, showcasing the perfect blend of skill, entertainment, and industry collaboration.



ONSITE PROGRAMME

Walk The Manufacturing Student Tour



16
CAMPUS



619
STUDENTS

Walk the Manufacturing Students Tour was an inspiring initiative designed to introduce students to the dynamic world of manufacturing. Through guided tours, participants had the opportunity to explore cutting-edge technologies, innovative solutions, and industry best practices showcased at the exhibition. This firsthand experience allowed them to witness the latest advancements shaping the sector.

Designed to bridge the gap between education and industry, the program provided students with valuable insights into real-world manufacturing processes and career opportunities. Engaging directly with industry professionals, they gained a deeper understanding of how their studies connect to future roles in the workforce.

This interactive experience ignited curiosity and ambition, empowering the next generation to envision a future in the manufacturing sector. By fostering early exposure and hands-on learning, the initiative played a vital role in inspiring young talent to pursue careers in this ever-evolving industry.



ONSITE PROGRAMME

Seminar Series



32
SEMINAR
SESSIONS



36
SPEAKERS



450
ATTENDEES

The seminar sessions at the biggest manufacturing exhibition captivated audiences throughout the four-day event. Each session was packed with attendees eager to gain insights into key industry topics, including Manufacturing Outlook 2025, Digital Transformation in Industrial Machinery, and Improving Operational Excellence.

In addition to these highlights, the seminars covered a wide range of topics related to the manufacturing industry, with insights shared by leading experts. Discussions delved into areas such as sustainability in manufacturing, smart factory technologies, and supply chain optimization, providing attendees with a comprehensive view of emerging trends and strategies. The enthusiastic participation showcased the industry's drive for innovation and excellence, making the seminars a standout feature of the exhibition.



SUSTAINABILITY

ACTS



SUSTAINABILITY ZONE

Innovate, Create, Sustain : Leading the Way in Eco-Friendly Manufacturing



At Manufacturing Indonesia 2024, we proudly collaborated with PUREVE to set up dedicated water stations, offering free refills and encouraging visitors to bring their own reusable tumblers to the event. This initiative was designed to reduce plastic waste and promote sustainable practices, ensuring that all attendees could stay refreshed while making an environmentally responsible choice. By offering complimentary water refills, we not only quenched visitors' thirst but also highlighted our commitment to fostering a culture of sustainability and responsible consumption at the exhibition.

Through this impactful collaboration, we aimed to inspire greater environmental awareness and empower attendees to make conscious choices that contribute to a more sustainable future. Integrating such initiatives into our event underscores our dedication to creating an environmentally responsible experience, reinforcing the importance of reducing single-use plastics, and promoting a greener, more equitable future for all. PUREVE's water stations became a symbol of our collective effort to create lasting positive change, helping to shape a more sustainable, conscious manufacturing industry.



At Manufacturing Indonesia 2024, we were excited to collaborate with SSK Tama to provide a dedicated free charging area for electric vehicles (EVs), as part of our commitment to sustainability. This initiative encouraged visitors to bring their EVs to the event, promoting zero-emission transportation and a greener, more sustainable future. The free charging stations were conveniently located, ensuring that EV owners could easily power their vehicles while attending the exhibition. By offering this service, we not only made it easier for attendees to reduce their environmental impact but also highlighted the importance of sustainable mobility within the manufacturing sector. Our collaboration with SSK Tama contributed to creating a more eco-friendly event, supporting the transition towards a cleaner, zero-emission future.

SUSTAINABILITY

ACTS



At Manufacturing Indonesia 2024, we proudly collaborated with PIJAKU INDONESIA to create a unique Wellbeing Corner, offering visitors a relaxing and rejuvenating experience after a busy day of networking and participating in the exhibition's onsite programs. This dedicated area provided a tranquil space where attendees could unwind and recharge, enjoying free professional massages to ease the physical strain of a long day. The Wellbeing Corner was designed as a refreshing retreat, allowing visitors to take a break from the fast-paced exhibition environment and experience the restorative benefits of massage therapy. By partnering with PIJAKU INDONESIA, we were able to offer a thoughtful and much-needed space for relaxation, ensuring that every guest left feeling revitalized and ready for another day of inspiration and connection at the show.



At Manufacturing Indonesia 2024, we proudly partnered with JANGJO as our official waste management provider, reinforcing our commitment to sustainability and responsible event practices. JANGJO played a vital role in ensuring that waste was effectively managed throughout the exhibition, promoting efficient waste segregation, recycling, and disposal processes. Their eco-friendly solutions helped minimize the environmental impact of the event, ensuring that materials were properly sorted and recycled wherever possible.

This collaboration not only improved the overall cleanliness of the exhibition but also aligned with our broader sustainability goals, encouraging both exhibitors and visitors to be more mindful of their waste and adopt more sustainable habits. Through this partnership, we demonstrated our dedication to fostering a culture of environmental responsibility, helping to pave the way for a more sustainable future in the manufacturing industry. JANGJO's waste management services played a key part in making Manufacturing Indonesia 2024 a cleaner, greener, and more environmentally-conscious event for all involved.



At Manufacturing Indonesia 2024, we were proud to collaborate with BPJS TK as part of our sustainability programs, focusing on Corporate Social Responsibility (CSR). As a key initiative, we covered the BPJS fees for workers who were involved in setting up and managing the exhibition at the venue, ensuring that they had access to essential healthcare and social security benefits. This collaboration reflected our commitment to fostering a sustainable and equitable future, not just for our exhibitors and visitors, but for the dedicated workers who played a crucial role in bringing the event to life.

By covering the BPJS fees, we supported the well-being of these workers and demonstrated our dedication to social responsibility, promoting a healthier, safer working environment. This initiative highlighted our broader focus on sustainability, not only in environmental terms but also through supporting the welfare of those involved in the event. Through our partnership with BPJS TK, we contributed to a more inclusive, responsible approach to business and reinforced the importance of ensuring fair and equal access to social benefits for all workers, further solidifying our role in promoting positive change within the industry.

THANKS TO OUR PARTNERS

Official Bank Partner :



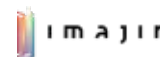
Official Technology Partner :

YASKAWA

Supported by :

Association Partners :

Content Partners :



Industrial Estate Partner :

Sustainability Partners :

Official Apparel :



University Partners :

Media Partners :



ABOUT ORGANISER



PT Pamerindo Indonesia is the leading trade fair organiser in Indonesia, established with the sole purpose of organizing specialized trade exhibitions for the Indonesian market. The company has grown considerably and now regularly organizes over 20 trade exhibition in the following sectors: Beauty, Building & Construction, Electric & Power, Food & Hospitality, Laboratory, Manufacturing, Mining, Plastics & Rubber, Oil & Gas sectors. Since its inception PT Pamerindo Indonesia has organized over 200 international trade exhibitions in Jakarta, Surabaya and Bali.

PT Pamerindo Indonesia is part of Informa Markets, a division of Informa plc. Informa Markets creates platform for industries and specialist market to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others.

We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibition, specialist digital content and actionable data solutions. As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

For more information, please visit www.pamerindo.com

The 36th International Manufacturing Machinery, Equipment, Materials and Service Exhibition

A PAMERINDO INDONESIA TRADE EVENT

MANUFACTURING INDONESIA **SERIES**

3 - 6 December 2025

Jakarta International Expo - Kemayoran, Indonesia

BIGGEST MANUFACTURING EXPO IN SOUTHEAST ASIA

Organised by:



Sustainable Events:



Manufacturing Series of Exhibitions:



Event

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